



A woman with dark hair is hugging a young girl with long brown hair from behind. The girl is wearing a plaid shirt and has her eyes closed. The background is a dark American flag with stars and stripes.

WE ARE LOSING OUR CHILDREN AT AN UNPRECEDENTED RATE.

ANNUAL DEATH RATE FROM OPIOD OVERDOSE

2016

55,110

2017

72,173

The Drug Addiction situation in America is getting worse with no signs of letting up. Marijuana today today is many times more potent than ever before. We face the proliferation of fentanyl laced drugs and a variety of pills sold in the black market.

NONE OF OUR CHILDREN ARE SAFE

DEATHS CROSS ALL ECONOMIC CLASSES



from the poorest to the most wealthy families,
it affects us all.

A JOURNEY TO SAVE LIVES

*Victoria's
Voice*



David and Jackie Siegel lost their 18 year old daughter, Victoria to an opioid overdose in 2015. Since their loss, they have worked tirelessly to create a lasting legacy in honor of Victoria.

The Siegel's created the Victoria Siegel Foundation with its efforts focused on Prevention. Our initial grassroots project is directed toward getting to the kids before it's too late.

IF THEY DON'T START, THEY WON'T NEED TO STOP



Victory Clubs empower parents, educators and communities to build a drug-free youth. We're creating effective programs across the country by combining five drug prevention strategies into one plan that works. We were inspired by Drug Free Clubs of America that now has 70 schools participating and 11,000 members.

We are creating an Elite Privilege Club for Drug Free Kids from the 8th grade to college. It will give members extraordinary privileges within the walls of their schools and beyond.

IN-SCHOOL PRIVILEGES



- **BEAT THE RUSH**
Be dismissed from classes 5 minutes early
 - **ROCK STAR PARKING**
Get priority parking spots
 - **CUT THE LINE**
Get priority in the cafeteria during breaks
 - **PRIORITY SEATING**
During sporting events
 - **EXCLUSIVE GOODIES**
Receive special perks and gifts on special days
 - **EXCLUSIVE EVENTS**
Be invited to special events just for members with guests from the sports and the entertainment world
- *May vary from school to school.



BEYOND SCHOOL PRIVILEGES

- Discounts in a multitude of favorite local and national chains
 - Free gifts with purchase
 - Gifts and Privileges During Birthdays
 - Prizes for vacations, games, movie and concert treats
 - Priority:
Apprentice Programs with Employers
 - Priority:
College Scholarships
- *May vary from city to city.

HOW TO BECOME A MEMBER

- Voluntary Drug Testing Upon Application administered by independent medical representative in school
- Voluntary Random Drug Testing administered by independent medical representative in school
- * Membership Requirements with Parental Consent
- Test results are exclusively given by the club to the parents



WE FOUND A PROGRAM THAT WORKS

DRUG FREE CLUBS OF AMERICA

- Drug Free Clubs of America is the original program that Victory Clubs is based on
- there are 70 schools, 11,000 members in 3 states : Ohio, Kentucky & West Virginia
- In Ross County Ohio, 70% of its students from 6th to 12th grade are members of the Club
- Ross County is the only county in the entire State that has shown a decline in the number of deaths from drug overdose.



WE ARE TAKING A GREAT PROGRAM TO THE NEXT LEVEL

From what Drug Free Clubs of America started, David Siegel is taking it many levels above and beyond where it is today.

- A more aggressive program of privileges
- A club ID that is similar to the exclusive Black Card
- Club events that reflect extraordinary experiences from concerts to parties that family members will enjoy
- A status or being a part of an elite class who have made the right choices and deserve the best privileges



VICTORY CLUBS PILOT COUNTIES

The Clubs will be launched in 2 of the largest school districts (LAS VEGAS & ORLANDO) in the country with a combined number of over 200 middle schools and high schools.

STEPS FOR A SCHOOL TO SET UP A VICTORY CLUB

1. School agrees to create a club
2. Appoints a hospital to assign 2 staff members for drug testing in school
3. School appoints coordinator
4. Coordinator is given program details and training
5. Coordinator appoints student officers
6. Coordinator Orients student officers and plans execution and benefits recommendations in-school
7. Principal approves plan and benefits
8. Principal emails and sends physical mail to parents and makes an announcement using existing communication platforms
9. Kids sign up and turn in paperwork
10. Drug test dates are scheduled
11. Kids are called down on drug test dates
12. Successful ones receive Victory Clubs cards at the school
13. Rewards Begin!

A CRISIS THAT WILL TAKE ALL OF US TO RESOLVE

We are reaching out to your school/ organization/ company to collaborate with us in providing drug free kids more reasons to stay out of drugs. Let's give them more reasons to live and reach their greatest potential!

JOIN US

