

NEW TRADITION



Capture the attention of convention attendees, exhibitors, executives and your company's next customer through 15,000 square feet of **industry-leading digital spectacular signage**. Nearly **100 feet tall and running 24 hours a day** to promote your brand's message, the Westgate Marquee consists of two massive back-to-back screens showcasing both full-motion and static creative designs with amazing clarity at the entrance to the remarkable **Westgate Las Vegas Resort & Casino**. **This two-faced spectacular** provides visibility from multiple angles, including the Las Vegas Convention Center, which welcomes over 50 major conventions and 1.7 million convention attendees each year. The Westgate Resort Marquee provides **A+ visibility from Paradise Road**, the Monorail track and station and Las Vegas's brand-new Las Vegas Loop.



QUICK FACTS

- ★ **FORMAT:** DIGITAL SPECTACULAR (2 FACES)
- ★ **THE AD:** 10-SECOND SPOT ON A 100-SECOND LOOP
- ★ **HOURS OF OPERATION:** 24
- ★ **RESTRICTIONS:** NO COMPETING HOTELS, CASINOS, OR SHOWS



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MAKE A STATEMENT

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