

WESTGATE RIVER RANCH RESORT & RODEO



BEFORE THERE WAS WESTGATE RIVER RANCH RESORT & RODEO, OR THE UNITED STATES AS WE NOW KNOW IT, THERE WAS BOURBON WHISKEY.

THE OLD WEST STAPLE BEVERAGE. THE COWBOY'S FIRST CHOICE. THE HERO'S CELEBRATORY SIP. IT ALL STARTED IN 1773 WHEN LAND WAS SETTLED ON WHAT WOULD EVENTUALLY BECOME THE BUFFALO TRACE DISTILLERY, OFFICIALLY NAMED IN 1999. THE MODERN DISTILLERY PRODUCED SPIRITS THROUGHOUT PROHIBITION, THE FLOOD OF 1937 AND BOTH WORLD WARS. ANYTHING FOR A GLASS OF WHISKEY, RIGHT? WITH THE INTENTION OF CREATING THE BEST WHISKEY IN THE WORLD, BUFFALO TRACE NEVER COMPROMISES QUALITY, OFFERS A VARIETY OF EQUALLY EXCELLENT TASTES, AGES BARRELS LONGER AND USES MULTIPLE RECIPES.



IF YOU'RE NEW TO THE WORLD OF WHISKEY, THERE ARE A FEW KEY DETAILS THAT MAKE BOURBON, WELL, BOURBON! BOURBON IS A SPECIFIC TYPE OF WHISKEY THAT:

1. MUST BE MADE IN THE UNITED STATES
2. MAJORITY OF THE RECIPE MUST BE CORN
3. CANNOT BE DISTILLED HIGHER THAN 160 PROOF (MAX. 125 PROOF)
4. MUST BE AGED IN A NEW OAK BARREL
5. CANNOT INCLUDE ARTIFICIAL FLAVORING OR COLORS

WHEN YOU TRY BUFFALO TRACE BOURBON, YOU'LL FIRST NOTICE THE COMPLEX AROMA OF VANILLA AND SLIGHT CITRUS PRESENCE, FOLLOWED BY AN EXPLOSION OF THE TASTE BUDS AND A DRY, OAKY FINISH. BALANCE PAIRED WITH COMPLEXITY IS WHAT MAKES THIS BOURBON PERFECT FOR ANY OCCASION. BUFFALO TRACE IS AN EXPERT IN THE TIMELESS CRAFT OF DISTILLING WHISKEY AND HAS WON OVER 500 NATIONAL AND INTERNATIONAL AWARDS.



THERE ARE ENDLESS WAYS TO ENJOY BUFFALO TRACE BOURBON. LIKE THE COWBOYS, YOU MAY ENJOY A BOURBON NEAT, STRAIGHT BOURBON IN A GLASS, OR BOURBON ON THE ROCKS, BOURBON AND ICE. WHILE BOURBON IS ENJOYABLE BY ITSELF, THE SPIRIT IS EASILY COMPLIMENTED BY FRUIT, HERBS AND OTHER ADD-ONS.

MIX UP YOUR USUAL BOURBON PREFERENCE WITHOUT COMPROMISING THE QUALITY OF TASTE AND TRY CLASSIC BOURBON COCKTAILS LIKE THE OLD FASHIONED. TO MAKE AN OLD FASHIONED, ALL YOU NEED TO DO IS:

1. MUDDLE 1 SUGAR CUBE, 4 DASHES OF ANGOSTURA BITTERS, 1 ORANGE WHEEL, 1 MARASCHINO CHERRY, AND A SPLASH OF CLUB SODA IN A (PREFERRED) OLD-FASHIONED GLASS
2. REMOVE ORANGE RIND
3. POUR 2 OZ OF BUFFALO TRACE BOURBON
4. FILL THE GLASS WITH ICE (OR ONE LARGE ICE CUBE IF YOU WANT TO BE FANCY)
5. GARNISH WITH A FRESH MARASCHINO CHERRY AND ORANGE PEEL

THAT'S IT! NOW YOU CAN ENJOY A TASTY BOURBON COCKTAIL AS TIMELESS AS WHISKEY.

THERE'S NO RIGHT OR WRONG WAY TO ENJOY BUFFALO TRACE BOURBON, SO POUR ON THE GOOD TIMES WITH AMERICA'S CHOICE BOURBON AT WESTGATE RIVER RANCH RESORT & RODEO!